

Welcome the 2007 Holidays at Embarcadero Center

Embarcadero Center will kick off the San Francisco holiday season on Friday, November 16, 2007 with Winter Carnival from 4:00 PM to 6:00 PM and the Grand Building Lighting Ceremony at the Ice Rink starting at 5:30 PM.

A perfect event to share with the family, Winter Carnival will feature a host of fun activities for the kids such as carnival games, interactive arts and crafts making booths, face painters, balloon twisters, musical performances and more! And those wanting to get a jump start on their holiday shopping, Embarcadero Center retailers will offer holiday gift ideas and special discounts you will not want to miss, with four (4) hours of free parking from 4:00 PM.

As San Francisco's "Official Kick Off to the Holiday Season", as declared by Mayor Willie Brown in 2002, Embarcadero Center is brightening things up this year by bringing back the Building Lighting Ceremony that we are so famous for, on Friday, November 16th. The Ceremony takes place at the Holiday Ice Rink in Embarcadero Center Presented by Wachovia and will begin at 5:30 P.M. The event will include a performance by the KDFC Classical Invasion, SF Jazz All Star High School Ensemble, an ice show, a special guest performance and a spectacular pyrotechnic show finale which will dazzle the City's skyline. All this exhilarating entertainment has been designed to complement the highlight of the evening, the initial lighting of Embarcadero Center's dramatic office tower which illuminate San Francisco's skyline with 17,000 lights throughout the holiday season.

Make it a date! Meet family and friends at Embarcadero Center for an evening of fun, entertainment, shopping and great food!

For more information, please contact Helen Han at 415.772.0753 or email hhan@bostonproperties.com.